

# Snacks



**NovaTaste - IFFA 2025**



# Crispy competence

## Excellent taste and bite

- Consumers seek snacks that deliver bold flavors, satisfying textures, and nutritional benefits to match evolving lifestyles
- Our seasonings are designed to bring to life the mouthfeel experience that manufacturers aim to create, enhancing each final product
- We continuously experiment with diverse granulometry solutions to deliver a memorable and irresistible tasting experience



# Innovations with taste

- Old Fashioned Barbecue seasoning
- Use: Topical application on wavy potato chips
- sold in Canada



# Innovations with taste

- Dill Pickle Seasoning
- Use: Topical application on peanuts.
- sold in Canada



# From recipe to production

- We test our seasonings to ensure perfect adherence to the snack surface and long-lasting flavour retention
- Our formula development is tailored to align seamlessly with your production processes and packaging requirements
- Your team can rely on us to deliver consistent quality, innovative solutions, and the support needed to create a standout snack experience



**Crafting**  
**a world of**  
**taste**



**NovaTaste**