Chicken bowl Masala





# Chicken bowl Masala

### Concept

- quick and easy preparation
- based on NovaTaste compounds with wide application possibilities

- 287576 Dry Marinade Masala Orange (application in a ready made meal)
- 293259 Vegan Majo (base for lime dip)



# Trendy concepts: ready meals "chicken"



Sainsbury's Chicken Tikka Masala with pilaw rice (UK)



Sainsbury's Chicken Jalfrezi with pilaw rice (UK)



Charlie Bighams
Thai green chicken curry &
fragrant rice (UK)



# Trendy concepts: ready meals "chicken"



FRoSTA
Paella, refined with
saffron (AT)



Marie
Norman-style chicken strips
with pasta and mushrooms (FR)



Sainsbury's Chicken & bacon pasta bake (UK)



"Innovation mit Geschmack"

# Chicken Bowl Masala



# Chicken curry Masala

### Recipe

#### **MATERIAL**

100.00 kg Chicken Legs, boneless

3.00 kg Drinking water

2.00 kg Ice

3.00 kg Grillfix Masala Orange 287576 \*

4.00 kg Vegetable oil

#### SAUCE

180.00 kg Coconut Curry Sauce Masala

Orange

#### **PROCESSING**

- 1. Stir the Grillfix Masala Orange dry marinade into the cold drinking water/ice until it is lump-free
- 2. Mix or tumble the chicken legs with the marinade for about 2-3 minutes
- 3. Briefly mix in the vegetable oil towards the end

#### **FINISHING**

- 1. Fry the pre-treated chicken legs in a coated pan with sesame oil
- 2. Finish cooking together with the Coconut Curry Sauce Masala Orange



<sup>\*</sup> Product not in stock; Observe minimum purchase quantity



# **Coconut-Curry Sauce Masala**

### Recipe

#### **MATERIAL**

50.00 kg Drinking water

25.00 kg Cream

34.90 kg Vegetables, diced (carrots,

celery, yellow beets)

52.00 kg Coconut milk

8.40 kg Mango puree

4.20 kg Lime juice

1.70 kg Corn starch

#### **FURTHER INGREDIENTS**

 0.70 kg
 Chicken Broth
 285999

 0.40 kg
 Ursalz pur fine
 152658

 2.70 kg
 Grillfix Masala Orange
 287576 \*

#### **PROCESSING**

- 1. Boil water with diced vegetables, chicken broth, cream, coconut milk and Grillfix Masala Orange
- 2. Thicken with corn starch and season with Ursalz pur fine, mango puree and lime juice



 $<sup>^{\</sup>star}$  Product not in stock; Observe minimum purchase quantity



# **Lime Dip**

5.00 kg Sesame oil 0.50 kg Spirulina algae

### Recipe

#### **MATERIAL**

35.00 kg Drinking water
5.00 kg Mustard
7.50 kg Vegan Mayo
293259
45.00 kg Vegetable oil
2.00 kg Lime juice

#### **PROCESSING**

- 1. Put drinking water in the cutter, add Vegan Mayo and mustard at high speed
- 2. Slowly add vegetable oil and sesame oil
- 3. Emulsify the mixture at high speed
- 4. Mix in the lime juice and the spirulina algae until the mass is homogeneous





# Dry Marinade Masala Orange

## For use in a ready meal

#### **Product details:**

Product description: Dry marinade

#### **Product benefits:**

- mild aromatic with turmeric, sumac, paprika and ginger
- without allergens (according to EU regulations No. 1169/2011)
- without added taste enhancing additives
- without E numbers
- halal suitable

**Labelling recommendation:** Spices, salt, lemon juice powder, spice extracts, dextrose, starch, orange juice powder, papaya extract

**Dosage:** 30-40 g/kg

Item No.: 287576\*

\* Product not in stock; Observe minimum purchase quantity



# Vegan Majo

### Quick and easy to use

#### Product details:

Product description: Compound of ingredients

#### Product benefits:

- for conventional and vegan applications
- without allergens (according to EU regulations No. 1169/2011)
- without added taste enhancing additives
- halal suitable

Labelling recommendation: Modified starch, sugar, salt, thickener: E415 xanthan gum

Dosage: 75 g/kg

Item No.: 293259



# Gomashio coarse

### A greeting from the Japanese cuisine

#### **Product details:**

Product description: Seasoning

#### **Product benefits:**

- tastes of roasted sesame with a fine hint of salt
- ideal for salads, vegetables, potatoes, rice-based dishes, fish, meat, dips, vegetarian and vegan dishes
- without added taste enhancing additives

**Labelling recommendation:** Toasted sesame, white sesame, nigella, sea salt, onion, coriander, ginger, sesame oil

Dosage: according to taste

Item No.: 265330





## NovaTaste Inside

Dry Marinade Masala-Orange

Basic compound (function & taste)

Flavor profile in line with current taste trends

Can be used as dry marinade or base for ready meals

Vegan Majo

Instant compound < 50 % fat content

Wide range of uses e.g., for dips and salad creams

Variable by adding herbs, spices or vegetable



