

Capabilities

Fish

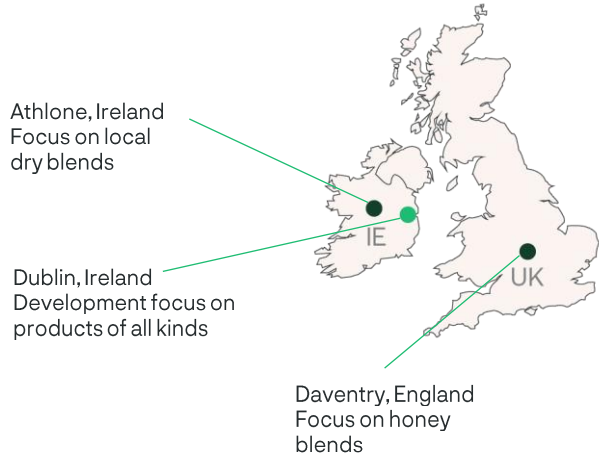


NovaTaste - IFFA 2025



NovaTaste Europe

Locations



~ 900 employees
> 8,500 customers

GEWÜRZMÜHLE NESSE

by NovaTaste

Holdorf, Germany
Development focus on plant-based, fish, organic and food cultures

Sittensen, Germany
Focus on dry blends, bio and fish products

Stuttgart, Germany
Food cultures

Niederuzwil, Switzerland
Focus on local dry blends and marinades

AMcO

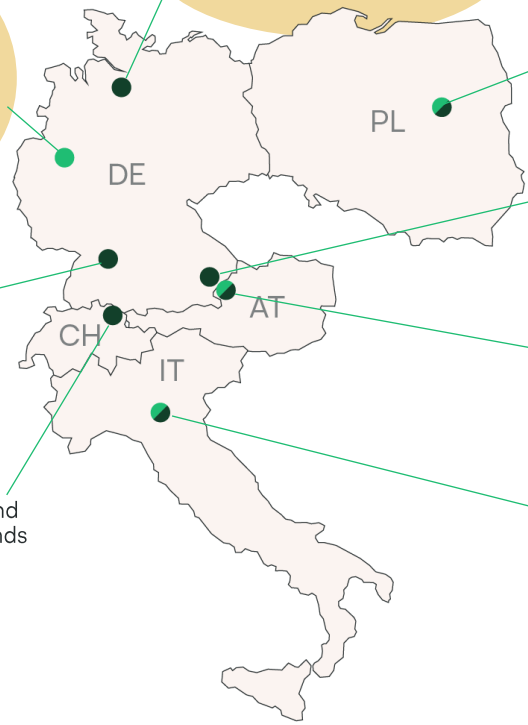
by NovaTaste

Dybow-Kolonia, Poland
Focus on local dry blends, marinades, fish products

Freilassing, Germany
Focus on dry and liquid blends, casings and food service products

Salzburg, Austria
Headquarters NovaTaste
Development focus on products of all kinds
Production of casings

Parma, Italy
Focus on dry blends



● Production ● Product development ● Production & Product development

Fish products



Core product range

stored assortment for different applications – without minimum order quantity



Customization

to meet specific customer request globally



Taste expertise

decades of experience in the field of fish products



Product variety

powder blends as well as liquid products

Product portfolio

Solutions for fish



Maturing Agents



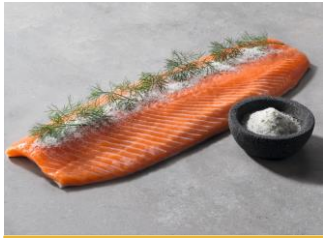
Decor Seasonings



Seasoning specialties



Functional products



Food Culture



Marinades



Convenience



Herbs, spices and spice mixes



Fish Sausage



Vegan Vish



Product portfolio

Solutions for fish



Maturing Agents

- sugar ripening
- acid maturation
- salmon ripening
- colorants
- smoking products (dry & liquid)



Seasoning specialties

- dry
- liquid
- taste Intensifiers



Decor Seasonings

- without salt and function
- taste and product appearance



Functional products

- thickening agents
- sweeteners
- colorants
- preservation & shelf-life extension, including inhibiting the growth of *Listeria monocytogenes*
- functional injection brines increasing the efficiency (yield) of sterilized, cold and hot smoked fish products



Food Culture

- improves sensory freshness, taste and color
- for improved microbiological stability
- protection against growth of *Listeria monocytogenes*

Product portfolio

Solutions for fish



Marinades

- oil marinades - without palm oil
- pure oil - without palm oil/without hydrogenated fat
- emulsion marinades
- dry marinades



Convenience

- breadings
- frying dough
- dry sauces (hot-swelling & cold-swelling)
- dip sauces (dry & liquid)



Herbs, spices, spice mixes

- without function
- available in different cuts



Fish Sausage

- functional products
- antioxidants
- seasonings



Vegan Vish

- smart all-in-one solutions
- combinations (function and taste, with/ without texturate)
- flavor intensifier
- functional ingredients



Service



Technical sales
supportive



Products
customized



R&D
innovative



Laboratory
precise



Food law
comprehensive



Customer workshops
tailor made



Team Inspiration
creative



Crafting
a world of
taste



NovaTaste